UCC STANDARDIZING PRODUCT ID AND ELECTRONIC DATA INTERCHANGE.

1994 PUBLICATIONS AND VIDEOS

UNIFORM CODE COUNCIL, INC.



UNIFORM CODE COUNCIL, INC.
8163 Old Yankee Road, Suite J
Dayton, OH 45458
(513) 435-3870

U.P.C. Manuals, Publications and Videos

U.P.C. Symbol Specification Manual (January 1992)

Contains detailed technical information on the code and symbol, including information on how to print the symbol.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Guidelines Manual (October 1990)

Provides information for implementing the U.P.C. numbering system, how to assign U.P.C. codes, and procedures for use of U.P.C.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Symbol Location Guidelines Manual (April 1992)

Proper location for symbols on consumer packages is detailed.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Film Master Verification Manual (July 1991)

Procedures for verification of film master accuracy are explained.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

*U.P.C. Shipping Container Code & Symbol Specification Manual (September 1990)

Specific to shipping containers, including corrugated, this manual defines how to print the U.P.C. shipping container code in a machine readable Interleaved 2 of 5 symbol.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Coupon Code Guidelines Manual (March 1992)

How to use the U.P.C. code and symbol on manufacturer and store coupons, including assignment of family and value codes, symbol location, format, etc., is thoroughly explained.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

*Application Specification for the UCC-128 Serial Shipping Container Code (July 1992)

UCC-128 the code and UCC-128 symbol used to identify shipping containers with unique, non-standard product mixes; used in conjunction with VICS EDI 856 Ship Notice/ Manifest Transaction Set are defined.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Implementation Guide (December 1991)

A user-friendly, non-technical guide to retail application of the Universal Product Code. Complements other UCC publications, referring readers to UCC published material for specific information. Contains quality control procedures for retailers, suppliers and printers. A must for every U.P.C. user.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Industrial and Commercial Guidelines (January 1992)

This implementation manual presents guidelines for use of U.P.C., Interleaved 2 of 5 and UCC Code 128 in non-retail applications. Consumer, intermediate and shipping container product coding and symbols are examined in detail. A must for every industrial/commercial U.P.C. user.

This manual will be clarified and reissued in 1994. Call the UCC for availability.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Marking Guidelines for General Merchandise and Apparel (January 1989)

Information on branded merchandise tag and label location, format and content as well as required and optional information zones for most major packaging types are provided.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

U.P.C. Data Communication Guidelines for General Merchandise and Apparel (April 1992)

Defines all data elements that are in an electronic Price Sales Catalog (VICS EDI 832 Transaction Set) and provides catalog implementation recommendations for EDI users.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

*UCC/EAN Code 128 Application Identifier Standard (January 1993)

This document presents new UCC/EAN Code 128 standardized application identifiers and includes their data dictionary. These application identifiers define supplemental information (e.g., weight, dating, traceability) for shipping containers. The AI's and code structures have been developed by UCC and EAN for global use in the distribution of products. Included is complete information explaining the AI's, how they are used, and UCC/EAN Code 128 symbology specifications.

COST:	U.P.C./EDI Member Cost	$15.00 ea.
	Non Member Cost	$30.00 ea.

*Information on UCC shipping container codes, Serial Shipping Container Code and UCC/EAN-128 Application Identifiers will be merged into a new manual in 1994. Call the UCC at (513) 435-3870 for more information.

Efficient Consumer Response (ECR) Report

This document reports the results of the Grocery Industry Supply Chain Analysis conducted by Kurt Salmon Associates, under the leadership of the Joint Industry Efficient Consumer Response Working Group. Access to and use of this report is essential for all companies implementing ECR.

COST:	EDI/U.P.C. Member	$15.00
	Non Member	$35.00

A quantity discount is available for orders of 10 or more. Call the UCC office for details.

U.P.C. Brochures:

About the U.P.C.

This publication is provided at no cost by the UCC.

U.P.C. Videos:

All videos are available in VHS (½") format.

U.P.C. Product Code/Shipping Container Code and Symbols

A comprehensive examination of the 12 digit U.P.C. Version A product code and symbology, used for item level marking, and the 14 digit Interleaved 2 of 5 product code and symbology which is used for standard shipping containers. Also included is an indepth explanation of the 20 digit variable weight/content codes and symbols. (32 minutes)

Cost:	U.P.C. Member	$ 50.00
	Non-Member	$100.00

UCC-128 Serial Shipping Container Code and Symbol

An examination of the use of the Code 128 Symbology used to encode the unique identification of individual shipping containers, i.e., cartons that are variably packed and have a unique mix of styles, color and sizes. If your company is planning on implementing the Electronic Data Interchange (EDI) Ship Notice/ Manifest, use of UCC-128 Serial Code enables retailers to receive goods at the carton level and update their inventory control systems at the item level. (14 minutes)

This video is available to EDI Members at U.P.C. Member cost.

Cost:	U.P.C. Member	$ 50.00
	Non-Member	$100.00

Industrial/Commercial Videos

The UCC anticipates the production of several videos for the non-retail sector in 1994. They will be directed at manufacturers, wholesaler/ distributors and end users in the Industrial/ Commercial area. Call the UCC for more information.

U.P.C. Coupon Code

This video illustrates proper coding conventions for scannable manufacturers' coupons. The assignment of family codes, value codes and internal implementation procedures are explained in detail. A "must" for those responsible for incorporating scannable coupons into a company's overall marketing strategy. (29 minutes)

Cost:	U.P.C. Member	$ 50.00
	Non-Member	$100.00

U.P.C. Symbol Quality Video

Explanation of the importance of not only a quality U.P.C. symbol but also of the integrity of the product information and the scanning equipment itself. Presents points to be followed by both manufacturers and retailers to accomplish highest possible "first pass read rates" which are so important to customer satisfaction. The video is offered in two formats…a stand-alone version covers quality only while the extended version combines an introduction to U.P.C. plus the quality issue. (¾" format available upon request)

Cost:	Short Version	U.P.C. Member	$ 35.00
		Non-Member	$ 70.00
	Expanded Version	U.P.C. Member	$ 50.00
		Non-Member	$100.00

UCC-EAN Code 128 Application Identifier Video

A non technical explanation of the global label standard developed by the UCC and the International Article Numbering Association (EAN). Describes the use of UCC-EAN Code 128 for supplementary bar code data which can accelerate the receipt and deployment of goods in retail, commercial and industrial logistical systems.

Cost:	U.P.C. Member	$ 50.00
	Non-Member	$100.00

EDI Manuals, Publications and Videos

UCS Standards Manual

The UCS Standard is composed of a message and a communication standard, both of which are detailed in this manual. In addition to the UCS and WINS transaction sets, certain inter-industry (ANSI ASC X12) transactions, which have been approved for use by the grocery, distribution and warehouse industry are defined.

The UCS Manual encompasses:
- —Control Concepts
- —UCS and WINS Implementation Conventions
- —Communication Standard
- —UCS Transaction Sets
- —WINS Transaction Sets
- —UCS and WINS specific data element definitions/explanations

All new members of UCS and WINS automatically receive a copy of the latest published version of the manual with their Communication I.D. Number.

UCS Standards Manual (Version 3020)

Cost: EDI Member $175.00
Non-Member $400.00

UCS Standards Manual (Version 3030)

Cost: EDI Member $175.00
Non-Member $400.00

UCS Standards Manual (Version 3040—to be published March 1994)

Cost: EDI Member $195.00
Non-Member $440.00

VICS EDI Standards Manual

VICS EDI—Voluntary Inter-Industry Communications Standard (Retail Industry Conventions and Implementations Guidelines for Electronic Data Interchange).

VICS EDI approved transactions and implementation guidelines are included in the VICS EDI Standards Manual. Communication guidelines and business examples are also included.

The VICS EDI Standards Manual encompasses:
- —Implementation Checklist
- —Data Mapping Explanation
- —VICS EDI Transaction Sets

All new members of VICS EDI automatically receive a copy of the latest published version with their Communication I.D. Number.

VICS EDI Standards Manual (Version 3010)

COST: EDI Member $125.00
Non-Member $325.00

VICS EDI Standards Manual (Version 3020)

COST: EDI Member $240.00
Non-Member $550.00

VICS EDI Standards Manual (Version 3030)

COST: EDI Member $240.00
Non-Member $550.00

VICS EDI Standards Manual (Version 3040—to be published April 1994)

COST: EDI Member $260.00
Non-Member $590.00

EDI Standards—Electronic Format

The UCS/WINS and VICS EDI Standards are also available in Electronic Format for Versions 3030 and 3040. The diskettes will contain all of the control segments and message formats with all of their respective implementation guidelines. The ASC X 12 standards will also be included as part of the diskette package.

Combination diskettes, containing both the UCS and VICS EDI Implementation Guidelines are also available for Versions 3030 and 3040.

The diskette size for the above formats is 3½"—high density.

UCS/WINS or VICS EDI Diskette (Specify Version 3030; or 3040):

Cost: UCC EDI Member $115.00
Non-Member $240.00

Combined UCS/WINS and VICS EDI Diskette (Specify Version 3030 or 3040):

Cost: UCC EDI Member $150.00
Non-Member $315.00

Quantity Discounts:

If ordered in quantities of 4-7—
UCS/WINS or VICS EDI Diskette:
Cost: UCC EDI Member $100.00
Non-Member $210.00
Combined UCS/WINS and VICS EDI Diskette:
Cost: UCC EDI Member $125.00
Non-Member $270.00
If ordered in quantities of more than 7—
UCS/WINS or VICS EDI Diskette:
Cost: UCC EDI Member $ 80.00
Non-Member $170.00
Combined UCS/WINS and VICS EDI Diskette:
Cost: UCC EDI Member $105.00
Non-Member $220.00

UCS/DSD Implementation Guide

An essential guide for companies implementing UCS for Direct Store Delivery. Used in conjunction with the UCS Standards Manual, the Implementation Guide focuses on the application of UCS at the store level to exchange pre-delivery and post delivery data such as price, promotion, authorization, and receivables/payables data.

Cost: EDI Member $ 85.00
Non-Member $200.00
Specify either version 3010 or 3030 when ordering.

UCS Architectural Guide

This manual describes the relationship of EDI to current business practices and the core value-adding processes outlined in the Efficient Consumer Response Report. It defines business functions within buyer, supplier, broker, and warehouse organizations. It describes linkages between business functions in terms of specific EDI transactions. It documents the structure and use of EDI transactions, and suggests steps which organizations can take to implement EDI as part of Efficient Consumer Response initiatives. A copy of the ECR report is also provided as part of this guide.

This new guide is a must for those implementing UCS as part of their ECR program.

COST: EDI Member $ 50.00
Non-Member $115.00

VICS EDI Architectural Guide

This manual provides all levels of company management with a thorough understanding of the positive impact and inherent changes EDI will have on the organizational business structure. The text explores the implications to be anticipated with EDI implementation, the business functions and processes affected, and the use and relationships of EDI documents for the major business functions. This new edition updates last year's guide to version 003030VICS and adds new sections on advanced management issues, data communications, EDI and bar codes, and an EDI implementation planning checklist.

This new guide is a must for those already using or considering the use of EDI.

COST: UCC EDI Member $ 50.00
Non-Member $115.00

U.P.C. Data Communication Guidelines for General Merchandise and Apparel (April 1992)

Defines all data elements that are in an electronic Price Sales Catalog (VICS EDI 832 Transaction Set) and provides catalog implementation recommendations for EDI users.

COST: U.P.C./EDI Member Cost $15.00 ea.
Non-Member $30.00 ea.

VICS EDI Ship Notice/Manifest (856) Guideline

This guideline was written primarily for the first-time implementor of the VICS EDI

Ship Notice/Manifest Transaction Set (856) and has been designed to help shippers and receivers fully understand how the 856 can be implemented. The goal of this guide is to provide the retail industry, both retailer and supplier, with the information needed to integrate the Ship Notice/Manifest into their business systems. The information contained in this guideline includes the basic flow of the Ship Notice/Manifest; technical considerations for implementation; business examples; a question and answer section; and a glossary of key terms.

This new guideline is a must for those considering implementation of the VICS EDI Ship Notice/Manifest Transaction Set (856) and contains valuable information for those who have already implemented the 856.

Cost: UCC EDI Member $15.00
Non-Member $30.00

Network/Software Supplier Directory

COST: EDI Member N/C
Non-Member $50.00

DEX/UCS Service Supplier Directory.

COST: EDI Member N/C
Non-Member $25.00

EDI User Annual Activity Report

This annual report details each EDI member company, transaction sets being used and their implementation status.

COST: EDI Member $ 40.00
Non-Member $100.00

Attendees at the UCC Spring and Fall EDI User Group Meetings are eligible to receive a copy at no charge.

Efficient Consumer Response (ECR) Report

This document reports the results of the Grocery Industry Supply Chain Analysis conducted by Kurt Salmon Associates, under the leadership of the Joint Industry Efficient Consumer Response Working Group. Access to and use of this report is essential for all companies implementing ECR.

COST: EDI/U.P.C. Member $15.00
Non-Member $35.00

A quantity discount is available for orders of 10 or more. Call the UCC office for details.

EDI Videos:

All videos are available in VHS (½") format.

UCS/WINS

A non-technical narration which explains what UCS and WINS are, how the standards work and the benefits that can be realized. Guidelines for implementation are also discussed in depth. This video is an excellent vehicle for telling the UCS/WINS story internally to all levels of management. (24 minutes)

Cost: EDI Member $ 50.00
Non-Member $100.00

UCS/DSD (Direct Store Delivery)

A non-technical explanation of the UCS for DSD System, explaining store-level DEX/UCS and the associated use of computer-to-computer UCS (NEX). This video also discusses benefits for both retailers and DSD suppliers, as well as implementation considerations. This video is an excellent vehicle for a company's internal orientation on UCS/DSD. (28 minutes)

Cost: EDI Member $ 50.00
Non-Member $100.00

VICS EDI

A non-technical explanation of the VICS EDI standards for the general merchandise retailing industry. The video discusses potential benefits for both retailer and supplier, as well as presenting guidelines for successful implementation. Designed as an educational vehicle for all levels of company management. (26 minutes)

Cost: EDI Member $ 50.00
Non-Member $100.00

Order Form

Company: _____

Street Address (No P.O. Boxes as delivery is by UPS) _____

_____

Attention: _____

U.P.C. No._____ EDI Comm. ID_____ Non-Member_____

Check Attached for $ _____

If paying by credit card (Visa or MasterCard):

Credit card No. _____

Expiration Date: _____

Name of credit card holder: _____

Signature of credit card holder: _____

If ordering company is located in Ohio, please add 6½% sales tax.
Please send me the following: (Please state version, when ordering EDI Manuals)

_____

_____

_____

Videos:

_____

_____

All orders must be prepaid and sent to:

Uniform Code Council, Inc.
P.O. Box 1244
Dayton, OH 45401-1244

If paying by credit card mail to:

Uniform Code Council, Inc.
8163 Old Yankee Road, Suite J
Dayton, OH 45458

Prices are subject to change without notice!